



August 08, 2025

To
The Senior General Manager
Dept. of Listing Operations
BSE Limited,
P J Towers, Dalal Street,
Mumbai -400001, India

Vice President
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (East), Mumbai 400051, India

Dear Sir,

Proposed Initial Public Offering of equity shares of face value of ₹ 1 each of BlueStone Jewellery and Lifestyle Limited (the “Company” or the “Issuer”) comprising a fresh issue of up to [●] equity shares by the Company aggregating up to ₹8,200.00 million and an offer for sale of up to 13,939,063 equity shares aggregating up to ₹ [●] million (the “Offer”)

The IPO Committee of the Company in their meeting held on August 08, 2025 in consultation Axis Capital Limited, IIFL Capital Services Limited (*formerly known as IIFL Securities Limited*) and Kotak Mahindra Capital Company Limited (**“Book Running Lead Managers”**), have finalized allocation of 1,34,09,910 Equity Shares, to Anchor Investors at Anchor Investor Allocation Price of ₹ 517/- per Equity Share (including share premium of ₹ 516/- per Equity Share) in the following manner:

Sr. No.	Name of Anchor Investor	No. of Equity Shares Allocated	% of Anchor Investor Portion	Bid price / Anchor Investor Allocation Price (₹. per Equity Share)	Total amount Allocated (₹.)
1	AMANSA HOLDINGS PRIVATE LIMITED	32,72,012	24.40%	517.00	1,69,16,30,204.00
2	SBI LIFE INSURANCE CO. LTD	27,62,424	20.60%	517.00	1,42,81,73,208.00
3	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA SMALL CAP FUND	19,35,431	14.43%	517.00	1,00,06,17,827.00
4	GOLDMAN SACHS FUNDS - GOLDMAN SACHS INDIA EQUITY PORTFOLIO	13,70,366	10.22%	517.00	70,84,79,222.00
5	NEW YORK STATE TEACHERS RETIREMENT SYSTEM-MANAGED BY GOLDMAN SACHS ASSET MANAGEMENT L.P.	96,715	0.72%	517.00	5,00,01,655.00
6	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE BUSINESS CYCLE FUND	3,20,305	2.39%	517.00	16,55,97,685.00
7	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE MANUFACTURING EQUITY FUND	1,73,478	1.29%	517.00	8,96,88,126.00

BLUESTONE

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statutorycompliance@bluestone.com www.bluestone.com CIN: U72900KA2011PLC059678
Corporate off : 302, Dhantak Plaza, Makwana Road, Marol, Andheri East, Mumbai - 400 059, Maharashtra
Contact No : 080 4514 6904



Sr. No.	Name of Anchor Investor	No. of Equity Shares Allocated	% of Anchor Investor Portion	Bid price / Anchor Investor Allocation Price (₹. per Equity Share)	Total amount Allocated (₹.)
8	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE BAL BHAVISHYA YOJNA	1,33,458	1.00%	517.00	6,89,97,786.00
9	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE RETIREMENT FUND THE 40S PLAN	40,049	0.30%	517.00	2,07,05,333.00
10	HDFC LIFE INSURANCE COMPANY LIMITED	6,67,290	4.98%	517.00	34,49,88,930.00
11	SOCIETE GENERALE - ODI	6,67,290	4.98%	517.00	34,49,88,930.00
12	MIRAE ASSET SMALL CAP FUND	3,61,688	2.70%	517.00	18,69,92,696.00
13	DSP INDIA FUND- INDIA LONG / SHORT STRATEGY FUND WITH CASH MANAGEMENT OPTION	3,05,602	2.28%	517.00	15,79,96,234.00
14	AMUNDI FUNDS NEW SILK ROAD	3,05,602	2.28%	517.00	15,79,96,234.00
15	PGIM INDIA TRUSTEE PRIVATE LIMITED A/C - PGIM INDIA SMALL CAP FUND	2,33,972	1.74%	517.00	12,09,63,524.00
16	PGIM INDIA TRUSTEE PRIVATE LIMITED A/C - PGIM INDIA RETIREMENT FUND	14,326	0.11%	517.00	74,06,542.00
17	PGIM INDIA TRUSTEE PRIVATE LIMITED A/C - PGIM INDIA MULTI CAP FUND	57,304	0.43%	517.00	2,96,26,168.00
18	ACM GLOBAL FUND VCC	3,05,738	2.28%	517.00	15,80,66,546.00
19	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS CONSUMPTION FUND	1,93,430	1.44%	517.00	10,00,03,310.00
20	MOTILAL OSWAL LARGE CAP FUND	1,93,430	1.44%	517.00	10,00,03,310.00
	Total	1,34,09,910	100.00%		6,93,29,23,470.00

Out of the total allocation of 1,34,09,910 Equity Shares to the Anchor Investors, 36,56,871 Equity Shares (i.e. 27.27 % of the total allocation to Anchor Investors) were allocated to 6 domestic mutual funds through a total of 11 schemes. Set forth below is a scheme-wise detail of mutual funds:

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Sr. No.	Name of the Mutual Fund Scheme	No. of Equity Shares Allocated	% of Anchor Investor Portion	Bid Price/Anchor Investor Allocation Price (₹ per Equity Share)	Total Amount Allocated (₹.)
1	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA SMALL CAP FUND	19,35,431	14.43%	517.00	1,00,06,17,827.00
2	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE BUSINESS CYCLE FUND	3,20,305	2.39%	517.00	16,55,97,685.00
3	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE MANUFACTURING EQUITY FUND	1,73,478	1.29%	517.00	8,96,88,126.00
4	ADITYA BIRLA SUN LIFE TRUSTEE PRIVATE LIMITED A/C ADITYA BIRLA SUN LIFE BAL BHAVISHYA YOJNA	1,33,458	1.00%	517.00	6,89,97,786.00
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10	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS CONSUMPTION FUND	1,93,430	1.44%	517.00	10,00,03,310.00
11	MOTILAL OSWAL LARGE CAP FUND	1,93,430	1.44%	517.00	10,00,03,310.00
	Total	36,56,871	27.27%		1,89,06,02,307

As per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2018, as amended, in case the Offer Price discovered through book building process is higher than the Anchor Investor Allocation Price, Anchor Investors will be required to pay the difference by the Anchor Investor Pay-in Date as specified in the revised confirmation of allocation note.

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus dated August 04, 2025 (the “RHP” or the “Red Herring Prospectus”) filed with the Registrar of Companies, Karnataka at Bangalore (“RoC”).

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We request you to make the above information public by disclosing the same on your website.

Thanking you,

For Bluestone Jewellery and Lifestyle Limited
(Formerly known as Bluestone Jewellery and Lifestyle Private Limited)

Gaurav Singh Kushwaha
Managing Director
DIN: 01674879

cc: **Securities and Exchange Board of India**
Corporation Finance Department
Division of Issues and Listing
SEBI Bhavan, Plot No. C4 A, G Block
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
Maharashtra, India

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